# WM AIA



SPRING 2013

# **NEWSLETTER OF THE WESTERN MASSACHUSETTS CHAPTER** OF THE AMERICAN INSTITUTE OF ARCHITECTS

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PLEASE DIRECT ALL NEWSLETTER CORRESPONDANCE TO JULIE WAGGONER, ASSOCIATE AIA RACHAEL CHASE, ASSOCIATE AIA, AT: WMAIANEWSLETTER\_EDITOR@GMAIL.COM **EXECUTIVE DIRECTOR:** 

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COVER PHOTO: ANN MCCALLUM

# OUR NEWS



Our own KATHLEEN LUGOSCH, FAIA was just elected to The College of Fellows of AIA. The Jury of Fellows selected her for elevation to Fellowship in the Institute because of her "notable contributions to the advancement of the profession of architecture", particularly in the development of the UMass Amherst Architecture+Design Program. She will receive her Fellowship medal during the Investiture of Fellows Ceremony at the AIA 2013 National Convention and Design Exposition in Denver, Colorado on Friday, June 21, 2013. Congratulations Kathleen!



RACHAEL CHASE, ASSOCIATE AIA

WMAIA

PRESIDENT:

TREASURER:



We'd like to give a HUGE thank you to ERIKA ZEKOS, Associate AIA, who has just passed the baton after six years as the editor of the WMAIA Newsletter. Erika's diligence and enthusiasm has inspired us and she's done an amazing job keeping all of us at WMAIA informed and up to date on all the architectural news in Western Massachusetts and beyond. Thank You Erika!

# **OUR NEWS**

# **NEW FACES AT WMAIA**



LINDSAY SCHNARR, Associate AIA, WMAIA IDP co-coordinator. With an educational background in art and science, Lindsay has a passion for blending the analytical and the abstract in architectural design. Lindsay entered into the Architecture and Design Masters Program at The University of Massachusetts in 2008, and joined Kuhn Riddle Architects in 2009, working on a wide range of projects while completing her graduate studies. Her thesis explored the transformative potential for the historic Court Square Building in downtown Springfield, MA. She was awarded the WMAIA Student Scholarship for her studio work.



THESIS RENDERING BY LINDSAY SCHNARR



RACHAEL CHASE, Associate AIA, is the new editor of the WMAIA Newsletter. Rachael is a great observer of the ways in which people think, live, work, and interact. She brings her thoughtful attention to the full breadth of a project, from the broadest concept to the smallest detail. With a background in sculpture, furniture design and installation art, Rachael continued her education at the Rhode Island School of Design where she received her Master of Architecture and graduated with High Honors. She has been working as a designer in the Pioneer Valley for over a decade, developing a modern interpretation of New England vernacular. She has been with Kuhn Riddle Architects since 2008.



SIP COFFEE BAR

PHOTO: CHATTMAN PHOTOGRAPHY



JASON NEWMAN, Associate AIA, WMAIA IDP co-coordinator. Jason is an architectural associate at Dietz & Company Architects and has been working in the Pioneer Valley for the past 2 years. He has worked on a variety of projects ranging from small renovations, to large mixed-use master plans. Jason's passion for architecture is motivated by the idea of holistic sustainability and how strategic and well designed buildings can reinvigorate communities and neighborhoods. In May of 2012, Jason earned a Master of Architecture from the University of Massachusetts – Amherst where his research focused on the downtown neighborhoods of Holyoke.



MCLA

PHOTO: JASON NEWMAN



DORRIE BROOKS, Associate AIA, is the new coordinator of the Emerging Professionals Group for the WMAIA. Dorrie joined Margo Jones Architects in April, 2012. She worked for many years in television, independent documentary and museum media design before deciding to become an architect. Her past work has instilled in her an insatiably curiosity about the world and about the role design plays in shaping our perceptions and relationships. When not working on renovations and school projects for Margo Jones Architects, Dorrie is working with Jonathan Wright on the development of a new community boathouse and public park on the Connecticut River.



GAMELAND

PHOTO: DORRIE BROOKS



CHRIS PALAMES is a new contributor for the WMAIA Newsletter. Our July edition will present the first of a series of columns by on Accessible and Universal Design. Each column will explore questions abut the ways in which architecture and design the movement of people with disabilities into the mainstream of community life. A pioneer of the disability movement and long time resident of the Valley, Chris has served on the Massachusetts Architectural Access Board and as a consultant the Massachusetts Division of Capital Asset Management.

# **GRASSROOTS**

#### **GRASSROOTS 2013**

By Lorin Starr, Affiliate AIA

WMAIA Executive Director

Every year AIA leaders from around the country – indeed the world – gather in Washington for the annual Grassroots Leadership and Legislative Conference. As its title suggests, this conference is an opportunity for component executives (like me) and leaders (presidents, vice presidents of chapters, state AIA chapters, regions and the national organization) to gather to share ideas and actively address the AIA legislative agenda for the year. I was the WMAIA representative this year joined by board member Martha Montgomery AIA who was there in her role as AIA New England President-Elect. We also had robust representation from AIA Central Mass., the BSA and AIA Massachusetts as well as our colleagues from throughout New England. In total, there were more than 800 in attendance.

A highlight of this year's visit was attending Senator Elizabeth Warren's meet and greet at the Capitol. The senator rushed in from the Senate floor and launched into an impassioned and articulate discussion of the federal budget followed by a shout out to her constituents in the room and the always-popular photo op. For political junkies, the fact that this was followed by a chance encounter with Congressman Ed Markey in the hotel lobby made Wednesday a red-letter day. On Wednesday evening, Martha and I joined up with our colleagues from AIA Southwest Oregon (you may recall their executive director facilitated our recent board retreat) to compare notes and visit AIA DC's District Architecture Center, an impressive exhibition and meeting space in the heart of the city.

Thursday began with visits to Capitol Hill (see Martha's article on this year's legislative issues). We visited Congressmen Neal, McGovern, Tierney and Senator "Mo" Cowan. We typically meet with legislative aides but Congressman McGovern did join us briefly.

AT THE CAPITOL: MARTHA MONTGOMERY, AIA

The afternoon was devoted to a panel on civic leadership (including AIA Central Mass' Chris Walsh AIA, a member of the Massachusetts House) and then to a discussion of the AIA's Repositioning Initiative. This initiative is looking at the AIA's mission and structure and how to serve the membership more effectively. More on this as it comes together.

Friday morning began (at 7AM like all mornings at Grassroots!) with the component breakfasts. It is here, sorted by size, that you have a real opportunity to network and learn from people working in chapters most similar to your own. Friday also featured introductions to all the candidates for AlA National offices. The afternoon was devoted to leadership. I attended a workshop entitled Personal Leadership: Creating a Plan of Action. The closing plenary session was a keynote address on the Future of Associations given by Harrison Coerver. This was a thought-provoking presentation on how to keep your organization relevant.

This was my fourth Grassroots Conference and I continue to be impressed by the amazing work being done by dedicated staff and volunteers around the country. Perhaps the most impressive program I heard about this year was a small all-volunteer chapter that manages to pull off an annual week-long architecture festival that other groups are clamoring to be a part of. Therein lays the real benefit of Grassroots: the opportunity to network, to share our successes and to be inspired by the work that others are doing.

After three packed days, you begin to wonder if you have a life outside of the Grassroots Conference....but then you head back to the airport, head spinning with all you've learned, your real life comes back into focus....and the fun begins!

Congratulations to our colleaugues from AIA Rhode Island, who recieved the AIA 2013 National Leadership Award for their response to Hurricane Sandy!





# **GRASSROOTS**

#### **GRASSROOTS 2013**

By Martha Montgomery, AIA

**AIANE President Elect** 

As President Elect of AIA New England, I was sent to the Grassroots Conference in Washington, DC – our annual lobbying conference – March 20-23. This was my second time attending the conference. It's an exciting and exhausting experience focused primarily on our coordinated support of four concerns chosen by AIA National.

The purpose of this exercise is to present a united front. The issues may not be equally compelling to each architect, so we are free to choose one or two on which to focus. We are encouraged to illuminate our position with individual stories, which we present to our own Senators and/or Representatives. Typically, we speak to an aide who helps clarify which of the "asks" might resonate best with the Representative's committee work. Often there is a neat fit between our request and the politician's interests. We try to encourage a continuing relationship, including invitations for them to participate in some of our local events.

This year we had the great pleasure of gathering with other Massachusetts residents to meet Senator Elizabeth Warren. She gave us a short report on the budget and then provided photo opportunities. We were able to relate our appreciation as well as some of our concerns to her, as a group, on Wednesday afternoon.



On Thursday, approximately eight hundred architects converged upon Capitol Hill to introduce, ask for support and answer questions about the following issues:

**1. SMALL BUSINESS TAX REFORM.** The AIA supports comprehensive tax reform and opposes corporate-only reform.

Eight in ten architecture firms are organized as pass-throughs (sole proprietors, S corporations and partnerships) that pay taxes at individual, not corporate, rates. Passing corporate-only tax reform (i.e., lowering corporate tax rates but not individual rates) will hurt small businesses in every industry because important incentives that pass throughs rely on could be wiped away. All businesses, whether they are organized as pass-throughs or C corporations, should be treated equitably in tax reform.

**2. ENERGY RETROFITS.** The AIA supports efforts to extend and make modest improvements to the Energy-Efficient Commercial Building Tax Deduction (179D).

Buildings account for more than 70 percent of electricity consumption in the U.S. The 179D Energy Efficient Commercial Building Tax Deduction provides building owners a deduction of up to \$1.80sf for energy efficient improvements. It also helps federal, state, and local governments finance energy improvements that reduce energy costs to taxpayers. The deduction has been a useful financing tool. But it will expire at the end of this year — unless Congress extends it.

**3. STUDENT DEBT RELIEF.** The AIA supports legislation to allow architecture students to contribute their design abilities to help communities in exchange for student loan assistance.

There are federal programs to help medical, legal and veterinary students in exchange for pro bono work – but not architects. A 2012 survey showed that graduating architecture students carry much higher undergraduate student debt than graduates in many other professions. If these graduates cannot find work, they will leave the profession, making it more difficult for construction work to return to full speed. The AIA supports legislation to extend to architecture graduates student debt relief in exchange for pro bono work.

**4. SMALL BUSINESS PROCUREMENT.** The AIA supports commonsense reforms to procurement that will help small firms enter the marketplace.

Sharp cuts to federal design and construction budgets mean more competition for fewer jobs — and the cost of competing for small firms is rising. In particular, it averages \$260,000 for an architecture firm to participate in a design-build competition, and that cost is not often reimbursed. As a result, many firms are not taking part, depriving the government of good talent. A fairer federal construction process will help ensure that smaller firms have a chance to compete for jobs.

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# **EMERGING PROFESSIONALS**

On a cold winter's night in February at the debonair offices of Juster Pope Frazier, a small group of recent graduates and intern architects met to discuss forming a local group for emerging professionals in architecture. The timing felt right. On one hand, the architecture scene has never been more vibrant, thanks to the continuing expansion of architecture programs in the Five Colleges. On the other hand, the relatively small scale of the local construction industry poses challenges for those hoping to sustain a career here in the Valley. Participants openly discussed ways they could help each other achieve their aspirations while influencing the local design scene.

WM-EPA now aims to carry out a number of events. They have agreed to form an on-going ARE Study Group, host a series of discussions on architecture career choices, lead a community service event in December, and host a series of networking opportunities for bleary-eyed interns and junior designers.

In March, WM-EPA joined other WMAIA members at Amherst College for a lively discussion of Reimaging Lincoln Center & The Highline, part of the WMAIA / Five College Architecture Film Series.

"To License or Not to License"-- April 25th WMAIA Emerging Professionals will host a panel discussion with three successful local architects on the challenges of getting to and maintaining an AIA license. Smith College Art Building, Graham Lecture Hall, 6:30pm.

#### STILL CONFUSED ABOUT YOUR IDP REQUIREMENTS?

Contact Lindsay Schnarr (Ischnarr@kuhnriddle.com) and/or Jason Newman (jasonn@dietzarch.com) WMAIA's new Western Mass. IDP Coordinators to find answers to all your IDP questions.

Recently hired? Not sure how to achieve your career goals? Eager to share your passion for vernacular farmhouses or rendering plug-ins? Join the Western Massachusetts Emerging Professionals in Architecture (WM-EPA). Gatherings held every 4 - 6 weeks. Send an email to Dorrie Brooks at db@margo-jones.com to stay informed.

# NOTICE TO INTERNS -- AN 8 WEEK A.R.E. BLACKOUT PERIOD BEGINS JULY 1, 2013.

Interns interested in taking ARE exams need to be aware that NCARB is migrating the ARE electronic exam process to Alpine Testing and will not administer ARE exams from July 1, 2013 to the end of August, 2013. Take it as a sign that NCARB wants you to enjoy your summer vacation!

# **COMPETITIONS**



#### A New England Architecture Competition

Entrants are asked to design a practical and symbolic center for the local food system in a New England community. The Farm to Fork Stand should actively engage with the existing local food system, promoting local products, farms, restaurants, and seasonal foods through information display, workshops, distribution, events, etc.

www.aiavt.org/emergingprofessionals



Marvin
ARCHITECT'S CHALLENGE

This year, in addition to the judges' winners, we're letting you decide which projects deserve recognition with our Architect's Challenge Showdown. The winner will win a trip to attend the 2013 Reinvention Symposium in San Francisco. Check back June 3rd to see all the entries and vote for your favorite!

06.03.13

#### INSPIRE AND BE INSPIRED.

We're looking for your most inspired projects featuring Marvin Windows and Doors, showcasing creativity in the categories of both Residential and Commercial. Winners will have their projects showcased in our Winners Gallery, and one grand prize winner will have their project featured in Dwell magazine. Submit your best designs featuring Marvin Windows and Doors by May 1, 2013. Our esteemed judging panel will evaluate each entry for excellence on a number of attributes, selecting the best work to be honored.



THE CITY OF DREAMS PAVILION will be a gathering place for people to meet, learn about the arts programs on the island, be able to enjoy a performance or lecture, and experience the interaction of art and the historic context of Governors Island. Our theme for the pavilion, the City of Dreams, points toward the future. If we imagine a future New York City where anything is possible, what would it look like? In our wildest and most optimistic dreams, what is the future of the city?

http://figmentproject.org/2014pavilion

# PRIME ARCHITECT: MARGO JONES ARCHITECTS ASSOCIATE ARCHITECT: DIETZ & COMPANY ARCHITECTS

# IN THE WORKS



**NORTH ADAMS SCHOOL PROJECT** 

Conte Middle School North Adams, Massachusetts

The Conte Middle School is an architectural landmark in the heart of North Adams. Margo Jones Architects, in association with Dietz and Company Architects, studied the feasibility of renovating Conte Middle School, originally built as Drury High School in 1916, into a modern K-7 school facility as an alternative to building a new school on the city's outskirts. Renovating Conte school salvages its embodied energy and materials while simultaneously re-establishing an important cultural locus within the city.

The challenge has been to re-organize the early 20th Century traditional floor plan to create the kinds of learning spaces and interactions expected in a 21st century school. The re-design places two grades on each end of four floors with art, media and music classrooms spread throughout. Principle public spaces, the gym and cafeteria, anchor the heart of the school. While challenging to adapt, the advantages of this lovely old building, including its large classrooms, high ceilings and grand windows, more than make up for its constraints.

The restored Conte School fits into a larger and very promising effort by the City of North Adams to improve the appeal of downtown urban living for city residents.

CONTE MIDDLE SCHOOL - WEST ELEVATION



CONTE MIDDLE SCHOOL - SECOND FLOOR CLASSROOM

#### **OUR PROCESS**

The project has recently completed Schematic Design. We are now preparing public outreach on behalf of the School District before the project goes to the voters. To aid in this, we rendered several different views of the building, both exterior and interior, using the Revit model which had been developed in conjunction with Dietz & Company architects during the SD Phase. While previously in the Feasibility and Schematic Design Phases we kept our renderings more ephemeral so as to show the possibility and pliancy of design, we are now using a more realistic rendering style in order to convey depictions of the new school as accurately as possible.

Renderings by Henry Albin, Margo Jones Architects.



# THINGS TO SEE & DO IN WESTERN MASSACHSETTS



www.arch.rpi.edu

MOUNT HOLYOKE COLLEGE ART MUSEUM: Vedute di Roma 22 January - 26 May 2013

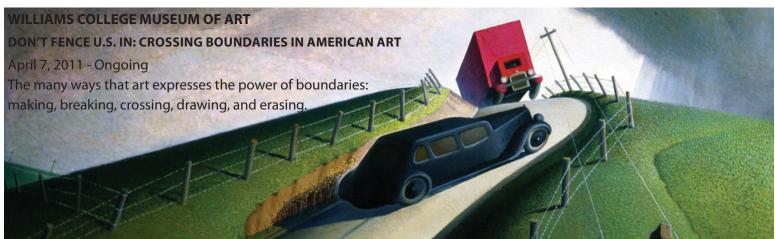






UNIVERSITY MUSEUM OF CONTEMPORARY ART at the Fine Arts Center







#### STEELHEAD STUDIOS

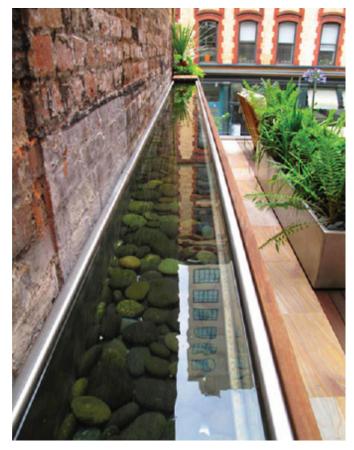
# **FEATURED ARTISAN**

STEELHEAD STUDIOS is a design and fabrication studio that specializes in creating custom furniture and architectural elements. Steelhead demonstrates innovative ways to utilize steel by combining it with a variety of elemental materials. Wood, stone, concrete, glass and reclaimed materials work together to illustrate the functionality and aesthetic of steel. Steelhead Studios was founded by Julian Halpern in a former paper mill called the Canal Gallery Building in Holyoke Massachusetts. The old mills and factories that line Holyoke's canals express the rich industrial history of the city. Working in this environment has influenced and inspired the development of Steelhead Studios. See more of Steelhead Studios' work at www.steelheadstudios.com











JULIAN R. HALPERN was born in Telluride Colorado and lived in California, Oregon, and New York before settling in Western Massachusetts. After receiving his BFA in photography and sculpture from the University of Massachusetts, Julian worked as a carpenter, a steel fabricator, a sign maker and an artist's assistant. Since then he has remained devoted to pursuing his creative interests which have manifested in the form of Steelhead Studios.

ALL PHOTOS BY JULIAN HALPERN



# **BEFORE & AFTER**

# THE FARM TABLE

**BERNARDSTON, MASSACHUSETTS** 



The original Farm Table building dates from the 1800's and was home to several generations of Dairy Farmers. The Kittredge family's original concept was to preserve as much of the homestead as possible, create a simple café in the residence and a retail space in the old dairy barn. Maintaining the character and atmosphere of these old New England buildings and their relationship to each other was a driving design concept.

As we began to peel away the layers and multiple additions of these structures it became apparent that all that could be salvaged was the original 1800 era house and so what is now the bar area and carriage house dining room rose up out of nearly the same footprint as the original additions. The vision of café also changed to a more sophisticated restaurant that would focus on local wholesome foods.

The extensive demolition and rebuilding offered lots of opportunities to create a more sustainable building that will last for generations to come. Finishes include many reclaimed materials, such as the rough hand —hewn beams and local materials such as the Vermont quarried marble bar top. The main house was lifted up and a new fully insulated basement was installed. The existing and new envelopes are well insulated, include historically accurate dual-glazed Pella windows and both The Farm Table and The Country Barn are heated and cooled by ground source heat pumps that feed from nearly sixty 500 foot deep wells below the parking area.

We look forward to sharing this beautiful building with you and additional stories about the exciting renovation. The food is pretty amazing too! We hope you can join us!









#### **KUHN RIDDLE ARCHITECTS**

# **BEFORE & AFTER**









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BUILDING TOUR & DINNER

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# **ASHFIELD STONE**



BLOCK OF SCHIST -NOTE THE LAYERING



 $10^\prime$  diamond toothed block saw



SLABS BEING CUT FROM BLOCK





THE STRIP SAW RIPS SLABS TO WIDTH





PLANKS AFTER SLABS ARE RUN THROUGH THE STRIP SAW AND RIPPED TO WIDTH







THE 8-HEAD GAUGER/ POLISHER USES DIAMOND BRICKS AND BRUSHES



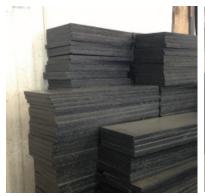
PLANKS BEFORE THEY ARE END CUT TO LENGTH





EDGE TAILINGS

# **HOW IT'S MADE**









PLANKS STACKED FOR WASHING AND INSPECTION

PLANKS IN THE DRYING RACKS







PLANK FLOORING CAN BE FABRICATED AT ANY WIDTH BY UP TO 4' LENGTHS. IT SELLS FOR \$19 / SF.

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PLANK FLOORING / WALL PANELS

**ASHFIELD STONE** has been a family run operation since 1987. Back in the mid 80's, we purchased a 50 acre woodlot and were intent on clearing for farm fields and gardens and eventually building our home and barns from the lumber and stone that we harvested right from our land. The mica schist stone that was our bedrock was so unique and versatile that we began to learn how to split it for landscaping and then eventually cut and diamond polish it for fine interior applications. In the ensuing years we have developed and refined our quarrying and finishing skills. This past year we built a new 8500 SF energy efficient fabrication shop in Shelburne Fallswith state-of-the art diamond saws and polisher. Visitors are welcome!

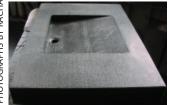
- Owners Johanna Andersen-Pratt & Jerry Pratt













www.ashfieldstone.com

# **TRAVEL**

By Caroline Petrovick

For more than 20 years, Wels, Austria has hosted the World Sustainable Energy Days conference. With more than 800 attending from 61 countries, the conference is a unique opportunity to hear from leaders in the building field from around the globe.

Tom Hartman and I spoke at this year's conference about Coldham & Hartman's zero energy homes and the recently completed Environmental Classroom at Smith College. The Smith building has passed the first round of auditing of the Living Building Challenge and is on track to meet the remaining requirements. Once it does, the building will be one of a handful of buildings worldwide to have met the challenge (currently there are three that have fully met the LBC standard).

The conference was broken into four topics; LED lighting, Biomass, Policy, & nearly Zero Energy Buildings (nZEB). Our panel included speakers from Bulgaria, Latvia, the Czech Republic, Belgium, and Germany. What we learned is that the United States has a long way to go. Listening to speakers from around the EU describe the efforts their countries have made in order to meet the nZEB targets was both inspiring and disheartening. Half of our country is still debating whether climate change is real, but the EU (all 27 of it's member countries) are aiming to make all of their building meet the nZEB targets, which include an ambitious goal that all new buildings be nZEBs by the year 2020.

While in Austria, we also spent some time in Vienna. When we weren't drinking beer and eating wiener schnitzel, we saw some great buildings. What struck me most about Vienna was the seamless harmonizing of the old and new. 16th-Century buildings abut 20th-Century modern architecture. Buildings with baroque facades have sleek new penthouse additions (we saw this everywhere). The Imperial Stables from the 18th Century have contemporary buildings in their inner courtyards. It's a fantastic example of a city that isn't afraid of architecture and moving forward. While in the Austrian Architecture museum, we saw a quote that perfectly articulates this, "Old Vienna was once new."

PHOTOS: TOM HARTMAN & CAROLINE PETROVICK





# **TRAVEL**









#### ENTER THE 2013

#### Marvin ARCHITECT'S CHALLENGE

Inspire and be inspired. And see how you measure up to your peers in the architectural community. Submit your best work that includes Marvin Windows and Doors, and our esteemed judging panel will evaluate each entry on a number of attributes. If your submission is singled out for excellence, it will be showcased along with the winning entries in this prestigious challenge.



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Save 50% on your heating bill



◆ Learn more, scan me!





#### "TO LICENSE OR NOT TO LICENSE" - April 25th

WMAIA Emerging Professionals will host a panel discussion with three successful local architects on the challenges of getting to and maintaining an AIA license. Smith College Art Building, Graham Lecture Hall, 6:30pm.

#### WMAIA / FIVE COLLEGE FILM SERIES - April 3rd

"VINCENT SCULLY, AN ART HISTORIAN AMONG ARCHITECTS"

Few art historians have had more influence on how we think about and create architecture than Yale University's Vincent Scully. This film explores his life, fromhis birth in New haven to his long-standing relationship with Yale, and considers the connections between his love of art, literature, and architecture. 1.5 LUs



SAVE THE DATE! MAY 15, 2013

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(CEUS WILL BE PROVIDED)

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